MARCELLOS PARKER

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OBJECTIVE

Feed my insatiable appetite for killer interactive/web design with a Rock Star team of creatives who appreciate the creative mind and foster professional growth.

EXPERIENCE

Paco and Betty—Principal, Photographer
JUNE 2008–PRESENT :: SAN FRANCISCO, CALIFORNIA

Operations management of a boutique photography studio specializing in modern vintage wedding and portrait photography.

Hemway Industries—Art Director
APRIL 2010–PRESENT :: SAN FRANCISCO, CALIFORNIA

Art direction and design for crazy infectious viral media.
» Snoop420.com

Team Dating—Creative Director, Developer
FEBRUARY 2009–JANUARY 2010 :: SAN FRANCISCO, CALIFORNIA

Interface design and development for a web based start-up. Intuitive and visually appealing interface design in an agile rapid-prototyping environment.

Chromatika Design—Principal, Art Director
SEPTEMBER 2006–JUNE 2009 :: SAN FRANCISCO, CALIFORNIA

Art Direction and Front End Development for a boutique design and development studio specializing in custom web applications. Worked closely with team to create powerful web tools that focus on simple and intuitive interface designs.

ZVUE—Senior Web Designer
FEBRUARY 2006–JULY 2008 :: SAN FRANCISCO, CALIFORNIA

Front End and Flash Development for Putfile.com as well as a number of other ZVUE web properties including eBaumsWorld.com. Duties included package and print design, logo design, and managing design contractors.
» Developed custom Flash Video Player that increased revenue by 455%.

Freelance Design
JUNE 2005–PRESENT :: SAN FRANCISCO, CALIFORNIA

Compelling design solutions from concept to completion incorporating a broad set of design and development skills.
» hooduku.com - November 2009 - design, html, css, jQuery, messaging/copy
» libertypark.com/master-plan - July 2008 - Flash developer, actionScript
» whiteoliver.com - March 2008 - design, html, css, jQuery

EDUCATION

Academy of Art University, San Francisco, California
Bachelor of Fine Arts Degree in Computer Arts, emphasis in New Media

APPLICATIONS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
DREAMWEAVER
FLASH
AFTER EFFECTS
FINAL CUT PRO

LANGUAGES

HTML / CSS
JQUERY
ACTIONSCRIPT
PHP / MYSQL

CMS

WORDPRESS
DRUPAL
JOOMLA
MOVEABLE TYPE

OTHER INTEREST

SKATE BOARDING
VIDEO GAMES
SNOW BOARDING
ILLUSTRATION
STREET ART
PHOTOGRAPHY
PICKLING
HOME BREW

ACCOLADES

AAU SPRING SHOW 2005
FIRST PLACE AUDIO

AAU SPRING SHOW 2004
FIRST PLACE TEAM DESIGN
FIRST PLACE TYPOGRAPHY

PRESIDENT'S HONOR LIST